Jonathan Choi

UX + Interaction Designer and glasses wearing enthusiast

Phone Number 604 704 3122
Email Contact jonathanhychoi@gmail.com
Portfolio jonathanchoi.ca

Work Experience

Habanero Consulting
July 2026 – Present (Full Time)

Interaction Designer

- Acted as lead designer across intranet projects for clients including TransLink, Vancity, Vancouver Police Department and IGM Financial taking care to balance brand and functional needs in order to create a unified digital experience.
- Designed UBC Venture Funds new website under tight technical constraints working closely with client and developers to help support venture and donor engagement.
- Prototyped and designed First West Credit Union's new AI web chat experience through primary and secondary research to provide an updated customer support as part of a new brand refresh.

Safe Software
Sep 2024 – Apr 2025 (Co-op)

UX Design Intern

- Worked with designers, developers and marketing to create interactive mockups for the FME desktop app (featuring AI) and enhanced internal design systems.

Habanero Consulting
Oct 2023 – Dec 2023 (Contracting)

UX/UI Designer

- Conceptualized prototype flows for web based applications on desktop and mobile views for user and client review through collaboration with team members.

Habanero Consulting
May – Sep 2023 (Co-op)

UX/UI Design Intern

- Created brand-aligned graphic, digital, and video assets to support internal and client-facing projects alongside designers, developers and management.

Nokia Canada
May – Sep 2022 (Co-op)

UX + Visual Interaction Design Intern

- Collaborated with designers and developers to overhaul core components and key interfaces using Sketch and Flinto following background research for new releases.

Career Skills

Technical Expertise

Adobe Suite, Vegas Pro, Figma, Sketch, Flinto, Journey Mapping, Personas, Moodboards, Wireframing, Prototyping, HTML, CSS, JS, Copywriting

Interpersonal Abilities

Teamwork + Collaboration, Leadership, fluency in Cantonese and English

Education

Simon Fraser University
Sept 2019 – May 2025

Majoring in Interactive Arts and Technology for a Bachelor of Arts

Awards/Achievements

SFU Open Scholarship
September 2021

Dean's Honour Roll
February 2021

BC District + Achievement Scholarship
June 2019

Medal of the Maple Award
April 2018

Interests and Activities

- Video editing
- Watching eSports
- Scouting
- Everything Star Wars
- Eating Sushi
- Playing games